



COLLOI  
PLUS

Event creator & Consulting

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**COMPANY PROFILE**

# DARIO COLLOI

## FOUNDER



«Since a young age I have cultivated a passion for **golf**, going on to become a professional athlete and coach.

**Curiosity** and **motivation** have led me to **sports event** organization and later to the creation of **corporate and private events**, outside of golf.

Besides **passion, meticulousness, focus** that I bring in my projects and combine with the **style** and **elegance** that belong to the golf world and to those who attend it, I have felt the necessity of a **specific education** that I have completed with different certifications.

To me, **dynamism** means being able to continuously **evolve** and to thrive: this is a **key point** of my company».



+ Certification UNI 11786  
**Meeting and Event Manager**

+ Certification UNI 11648  
**Project Manager**

# WHO WE ARE



We are **creators of memorable events and formats**, able to listen to the client's needs proposing and planning **ad hoc solutions**. We carry out the project and verify its **effectiveness**.

In addition we **support our clients**, beyond the specific project at hand, in **broader consultancies** including **marketing and communication strategies**, with the goal of reaching a **distinctive outcome**.

# HOW WE WORK



## INPUT

- Goals
- Target
- Expected results
- Preliminary economic evaluation



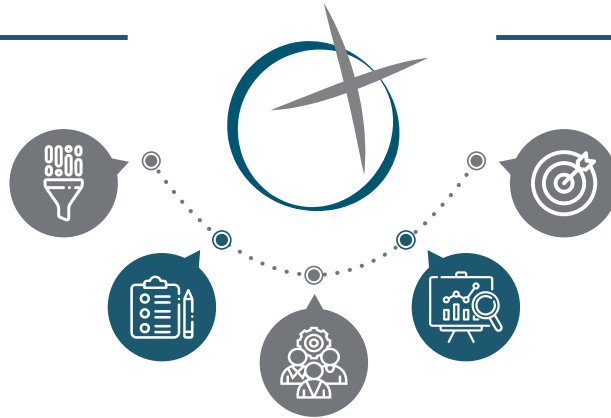
## PLANNING

- Market and scenario analysis
- Stakeholders definition
- Crucial points analysis
- Success criteria
- Design and planning
- Budget
- External and internal communication
- Sharing content with the client and finalization



## ORGANIZATION AND DEVELOPMENT

- Time schedule
- Safety operative plan
- Operations
- Coordination and direction
- Verification and check



## OUTPUT

- Measurable objectives



## POST-PROJECT MANAGEMENT

- Follow-up and promotion
- Closing and saving data
  - Result analysis
  - Final evaluation



# OUR PLUSES



- Ability to create **tailor-made events and original formats**
- Proven **know-how** and ten years of experience
- **Reliability** and meticulous **organization**
- **Thoroughness** and attention to **detail**
- **Refined** taste
- **Listening** attitude
- **Networking** across Italy and abroad
- Passion for **excellence** and for our work
- **Strategic consultancy**
- **Interpersonal** skills

# INGREDIENTS



## ENGAGEMENT

- Wow effect
- Experience
- Emotion
- Empathy
- Fun



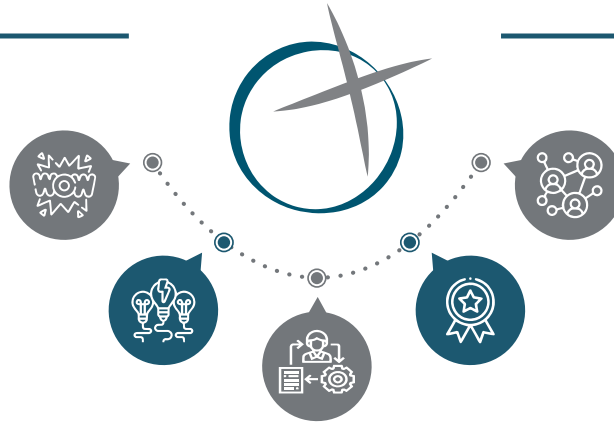
## UNIQUENESS

- Tailor-made project
- Creativity
- Inspiration
- Attention to detail



## ORGANIZATION

- Reliability and professionalism
- Respect of timing and budget
- Reaching goals



## NETWORK

- Partner
- Connections
- Relationships



## QUALITY

- Searching for beauty and quality
- Style and elegance
- Selection of services and professionals



# SOLUTIONS



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COLLOI  
EVENT  
PLUS

**EVENT & MANAGEMENT**



COLLOI  
GOLF  
PLUS

**GOLF EVENT & MANAGEMENT**



COLLOI  
DARIO

**CONSULTING & TRAINING**



## EVENT & MANAGEMENT



### SOLUTION

We design and create **tailor-made events and unique formats**, that satisfy the emotional, educational, relational and business expectations of stakeholders.

### TARGET

Companies  
Hospitality  
Associations and consortia  
Institutions  
Communication agencies  
Education agencies  
Private customers

### SERVICES

Convention  
Incentive  
Educational events  
Openings and new product launches  
Sport and cultural events  
Roadshows  
Celebrations  
Fine dining events





## GOLF EVENT & MANAGEMENT



### SOLUTION

We plan and manage **360° business and leisure projects** in the **golf** world.

### TARGET

Companies  
Golf clubs  
Institutions and associations  
Investors  
Touristic activities  
Private customers

### SERVICES

Event organizations  
Planning of sport competitions  
Marketing strategy and activities  
Management and development of sport associations  
Club management  
Educational and recreational golf clinics



## CONSULTING & TRAINING



### SOLUTION

**Consultant as a meeting & event manager** for the event department, consultant as a **project manager** in compliance with UNI ISO 21500, **instructor in event & project management.**

### TARGET

Educational and didactic contexts  
Companies  
Public administration  
Professionals

### SERVICES

Training and teaching  
Event & Project management  
Event marketing  
Management of calls and incentives  
Networking

# CONTACTS



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